

# 2M+ VERIFIED HCPS

Across 150 Key Therapeutic Areas



## Primary Care

In the last three years, SHG has completed more than **514 Primary Care projects**, delivering more than **61,360 completes** for our clients. From these studies, we pulled together some interesting statistics which we have summarized below.

At SHG, our singular focus is on healthcare data collection aiming to share our expertise with our clients every step of the research process - from initial proposal to final data deliverable. Throughout the process, we employ a specialized suite of proprietary technologies that are always evolving to address the dynamic needs of our clients.

Choose SHG and leverage unparalleled panel access, powerful customized tools, and unmatched industry know-how.

# 514

PROJECTS

# 61,360

COMPLETES

GENERAL PRACTICE/  
PRIMARY CARE PHYSICIAN      PEDIATRICIAN



## What we can achieve: Global Access

Our panel of Physicians and Allied Healthcare Professionals is known for quality, with respondents spanning the Americas, Canada, Europe and Asia. SHG's unmatched reach, backed by our rigorous quality controls, provides access to representative samples you can trust.



United States

### General Practice

Universe Count ▶ 245,240

SHG Reach ▶ 38%

### Internal Medicine

Universe Count ▶ 126,040

SHG Reach ▶ 43%



United Kingdom

### General Practice

Universe Count ▶ 54,500

SHG Reach ▶ 23%

### Internal Medicine

Universe Count ▶ 4,740

SHG Reach ▶ 12%



France

### General Practice

Universe Count ▶ 57,535

SHG Reach ▶ 17%

### Internal Medicine

Universe Count ▶ 4,315

SHG Reach ▶ 27%



Germany

### General Practice

Universe Count ▶ 85,470

SHG Reach ▶ 1%

### Internal Medicine

Universe Count ▶ n/a

SHG Reach ▶ n/a



Italy

### General Practice

Universe Count ▶ 50,355

SHG Reach ▶ 11%

### Internal Medicine

Universe Count ▶ 25,050

SHG Reach ▶ 14%



Spain

### General Practice

Universe Count ▶ 43,300

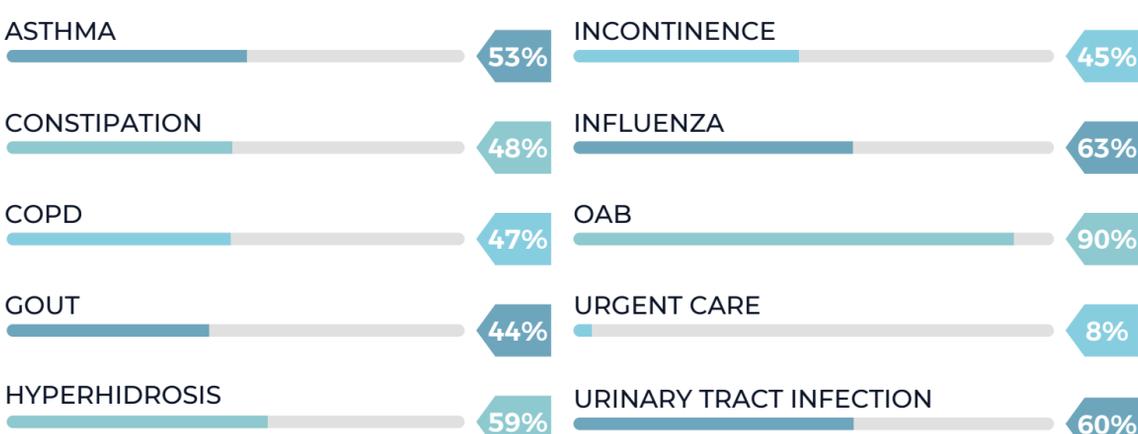
SHG Reach ▶ 16%

### Internal Medicine

Universe Count ▶ 10,585

SHG Reach ▶ 29%

## Average incidence rate by specific disease



## Did You Know?

**6,000**

Amount of times doctors leave sponges and other medical devices inside of their patients per year.



**4,000 BCE**

The first hospitals date back to ancient Greece, about 4,000 BCE. They were most likely temples to the Gods of healing.



**\$300,000**

The average medical college 4-year program costs over \$300,000.



SHG is an Apollo Intelligence company